

Calhoun County Agricultural & Industrial Society

Minutes of Board Meeting

February 20th, 2017 – Marshall Middle School - 7:00 PM

Call to Order

The February 20th, 2017 Board meeting was called to order by CCAIS Board President, Vic Potter at 7:00 pm at the Marshall Middle School.

Pledge of Allegiance was led by Nick Collier.

Attendance with Roll Call was conducted by Susan Baldwin.

Present: Vic Potter, Jim Olds, Susan Baldwin, Steven Benham, Tom Carr, Nick Collier, Matt Ivey. Excused: Doug Wildt, Amanda Shreve, Art Kale, Erik Myers.

Approval of Agenda - motion by Susan Baldwin, seconded by Matt Ivey, to approve the agenda. Motion passed.

Secretary's report of the January 16th, 2017 minutes was given by Susan Baldwin. The attendance section of the minutes was corrected. Motion was made by Susan Baldwin, seconded by Tom Carr, to file the minutes as corrected. Motion passed.

Treasurer and Finance Committee Reports – Amanda Shreve was unable to attend the meeting due to a work obligation. Treasurer's report will be presented at the next meeting.

Executive Director's Report – Megan Harvey reported on the Recognized Youth Organizations that have been approved for this year: Showtime Youth, Calhoun County Bombers, Marshall FFA, Heart & Soul Youth, Calhoun County 4H, and Calhoun County Beef Breeding. There is one more group pending.

Fairbook - the fairbook is down to the final changes. The non-livestock section has been heavily revised to be more reader and user friendly. The book will be put online in sections. Beef will go up first as there is a weigh-in on March 11. Staff is also working to set up sign-up and fees online. An account would be set up for each youth.

The Celebrity Luncheon was held and Cornwell's and was very successful with approximately \$6000 raised. Many thanks to all of the servers and volunteers.

Megan and Elise attended a grant-writing seminar sponsored by the Battle Creek Community Foundation. It was a good training session.

The Fair Newsletter was recently mailed and emailed. Please let Megan know if someone wants to just receive the newsletter by email – this will save postage.

Megan shared several thank you notes received at the fair office.

Public Comment - requested for any agenda items.

None.

New Business:

- A. Beef Age Change** – Megan Harvey reported on a request received from Beef Superintendent Greg Smith asking that the minimum showing age for beef be changed from 9 years to 8 years with stipulations. MI Show allows youth age 8 to show beef. The requested policy change would allow a youth age 8 to show at the Calhoun County Fair if the youth has shown at two other fairs or shows prior to Calhoun County. Tom Carr noted that the Livestock Committee supports this policy change. Tom Carr moved to approve the proposed change, Steven Benham seconded. Motion passed.
- B. Adoption of Age Policy** – Megan Harvey reviewed the current minimum age provisions in place for showing. They are as follows: 7 years – Dairy, Dog, Goat, Mini horse, Poultry, Rabbit, Sheep, Beef Breeding, Non-livestock. 8 years – Dairy Starter, Swine, Beef. 9 years – Draft horse, horse. Megan would like the Board to officially adopt these age policies to be sure CCAIS has them on record. Tom Carr moved adoption of the age policies, Jim Olds seconded, motion passed.
- C. Destroy Annual Meeting Ballots** – Vic Potter explained that in accordance with the CCAIS Bylaws, ballots from the Annual Meeting are kept for 30 days following the Annual Meeting and then are to be destroyed upon a vote of the Board. Steve Benham moved that the ballots from the 2016 Annual Meeting be destroyed, Matt Ivey seconded. Motion passed.
- D. Animal Auction Committee** – Tom Carr reported that the auction committees have found that it would be best for them to combine accounts and committees instead of having two – a large and a small animal auction committee. Tom and Megan shared the minutes from the Small and Large

Animal Committees and the minutes from the proposed Animal Youth Auction Committee, which explain how they voted, and will combine the committees. Megan recommends this change, and would like to see the Board approve this change and accept the new committee guidelines. Staff and the committee will work with the accountant to make the changes. The proposed guidelines blend the provisions from the two committees. Nick Collier moved approval to combine the auction committees and approval of the new guidelines, Steve Benham seconded. Roll call vote was taken. Ayes - Potter, Olds, Baldwin, Benham, Collier, Carr, Ivey. Nays – none. Four absent and excused. Moved approved.

- E. Master Plan Chair** – Vic Potter announced that Matt Ivey will be co-chairing the Master Plan Committee with Megan Harvey.

- F. Entertainment Proposal Agreements** – Megan Harvey reported that she is in the final stages of securing grandstand events for fair week. She is negotiating a concert for one night. Expenses would most likely be limited to food, lights and sound. She would like Board approval to go forward with a \$20,000 commitment for the concert entertainment. Steve Benham moved approval of the proposal, Jim Olds seconded. Roll call vote was taken. Ayes - Potter, Olds, Baldwin, Benham, Collier, Carr, Ivey. Nays – none. Four absent and excused. Moved approved. Megan also shared information on options for a Monster Truck night event on Monday night. She is working with a promoter that would bring in more show trucks and have a ride truck. The promoter would also work to design, prepare and pay for flyers and advertising. The Carnival is willing to work with CCAIS on armband discounts and will consider assisting with the event cost. Tickets for the event would run \$10 to \$12. Megan is asking for approval to commit to the Monster Truck event for up to \$20,000. Steve Benham moved approval, Matt Ivey seconded. Roll call vote was taken. Ayes - Potter, Olds, Baldwin, Benham, Collier, Carr, Ivey. Nays – none. Four absent and excused. Moved approved.

Discussion Items:

- A.** None

Committee Reports

- A. Operations Committee** – Ryan Harvey reported that they are working on poles for lighting at the back of the property. Also still working on the debris.

- B. Marketing Committee** – Megan Harvey reported that the marketing committee is working to finalize the fair brochure. Community garage sale and Vintage Market flyers have been mailed. The committee has met with radio folks to plan out future fair ads leading up to fair week. She also shared the results of the Survey Monkey. The fair has 5100 Facebook followers – could be good connections.
- C. Superintendent Committee** – Megan Harvey reported for Margaret Harvey – she asked that major fairbook changes be provided to staff in the fall when superintendent interviews are conducted.
- D. Small Animal Auction Committee** – Tom Carr reported that the new merged committee will be meeting on soon.
- E. Large Animal Auction Committee** – See report for Small Auction.
- F. Livestock Committee** – Tom Carr reported that the next committee meeting will be on Monday.
- G. Master Plan Committee** – Matt Ivey noted that the committee has not met yet this year but that it is his intention to have a master plan this year.
- H. Policy & Procedure Committee** – Cindy Thomas passed out notebooks to Board members with the policies and procedures that her committee has assembled. There are still a number of policies to gather as CCAIS moves toward being prepared for an audit. Not all of the committees and volunteers responded – Cindy shared a list of documents still needed. She also summarized the documents included so far in the notebooks. She suggested that the Board might want to have a workshop on the policies.
- I. Millionaire Raffle Committee** – Megan Harvey reported that she is still talking with potential committee chairs.

Events and Community Reports:

- A. 4H Council** – Kathy Fischer reported that the Albion cardboard sled race probably won't happen due to lack of snow. The lemonade stand is doing well at events. The council kids would like to see more all-youth events to bring all of the youth groups together. They are looking into ideas.

- B.** FFA Report – Megan Harvey shared a written report from Lora Finch - Since before Christmas, Marshall FFA members have been practicing and competing in Leadership Contests. 28 members competed at Districts with 16 qualifying for Regionals. Unfortunately, at Regionals we earned two 3rd places and two 4th places with no one qualifying for state. 1st and 2nd move on. Contests included Parliamentary Procedure, Greenhand and Junior High Conduct of Meetings, Job Interview, Prepared & Greenhand Public speaking, as well as Demonstration. This week is National FFA week and we are celebrating with a staff appreciation breakfast, a FFA trivia activity and because of the unseasonably nice weather, drive your tractor to school day! Community members can help by posting on Facebook and spreading the good news and fond memories of FFA. Saturday, March 4th at 10am, Marshall FFA, along with Marshall Public Schools, will be hosting a meal packing event called Meals of Hope. We are hoping to raise enough funds to purchase supplies for 50,000 meals for families struggling with food insecurities. We are looking for volunteers, as well as sponsors. \$100 or more includes the business name on the tshirts. More info at marshallffamealsofhope.kintera.org or email Lora Finch at lfinch@marshallpublicschools.org We are currently working on curriculum for next school year, chapter elections for the new officer team, award applications and preparing for State Convention in early March, as well as planting lots of flowers for the annual spring plant sale, which is scheduled for May 4-6 @ the cc fairgrounds (thank you hosting this event).
- C.** Floral Hall Building – John Taylor reported he had nothing at this time.
- D.** Houston School – see Church report.
- E.** Maple Grove Church – Margaret Taylor reported that between the euchre party and two auctions, they raised \$2500 for the Church, School and Museum.
- F.** Fair Museum – see Church report.
- G.** Cruise the Fountain – Megan reported that the committee is still working with MAEDA on plans for this event.
- H.** Fundraisers/Golf Outing – Megan reported that the golf outing will be held on June 10th at Tomac Woods.

PUBLIC COMMENT – three minute time limit and one opportunity to speak.

Fred McMillan asked how the voting will happen in the new single Animal Auction Committee. Tom Carr reported that there will be one vote per species.

Margaret Taylor shared that, at the joint Marshall Chamber/MAEDA dinner on January 24th, Megan Harvey received the Tourism Award for all of her good work.

Donna Zenker shared that the Olivet FFA had several youth qualify for state.

BOARD COMMENTS –

Vic Potter also recognized Megan for her award from MAEDA.

Adjournment – Motion was made by Steven Benham, seconded by Tom Carr, to adjourn the meeting at 7:50 pm. Motion passed.

Submitted by Susan Baldwin, Board Secretary